Mo Collins is a New Economy specialist with more than 20 years of public sector, non-profit and entrepreneurialexperience. She has launched and scaled multiple tech-based economic development initiatives, earning both national and international awards and is a published academic and online author, writing on topics associated with technology innovation, networking and entrepreneurship. Look for her upcoming book WE: Women Entrepreneurs, for release in spring 2017.

The Disruptive Economy

SUMMARY

Disruptive tech, such as Uber and Airbnb, have had a profound impact in most urban communities across the United States over the past two years. But these disruptions are not over; for every Uber in the marketplace there are hundreds more disruptive business models in the wings. These are innovative technologies that promise to displace old economy business models in ways we cannot yet imagine. No industry is exempt- and some of the most disruptive technologies are poised to enter the marketplace soon; many between now and 2030.

How can our communities proactively plan for these economic dynamos? Are there options other than new (and reactionary) regulations to navigate their entry into our regional economies? How do we help our communities replace fear of change with a cultural shift to celebrate (and legislation that promotes) opportunities for economic growth?

There are a dozen top disruptors on the horizon. We'll break down these innovations by industry and share early policy and best practices emerging around the world to address their entry into the global economy.

KEY POINTS AND TAKEAWAYS

- The top dozen American industries poised for disruptive innovation and how those changes will impact local communities.
- Best practices among communities, states and countries, including new ordinances, policy and regulations for these disruptive business models.
- Strategies for how to prepare for industry disruption at both the company and community level.