

Rural Ecosystems

Mo Collins

Seminar for Communities

OVERVIEW

Rural communities are in the midst of profound and fundamental economic change. For many regions, entrepreneurship may hold the key to a sustainable rural economic future. This seminar brings community champions together to collaborate in support of building an entrepreneurial ecosystem. Attendees will use data to determine their current entrepreneurial activity, receive guidance and tools needed to successfully identify, connect, and empower entrepreneurs and learn how to measure the economic impact of this kind of economic development.

WHAT WE DO

Learn about the fundamental economic shifts underway that have changed the rural economy- and the role entrepreneurship can play in rural vitality going forward.

Understand the different kinds of entrepreneurs we are likely to encounter, their impact and what they need to succeed. Learn about models elsewhere in the country that have sparked entrepreneurial activity.

Review local entrepreneurial data and the unique community assets that support entrepreneurs, then engage in IdeaStorming to determine how to build upon these things to empower entrepreneurship going forward.

OUTCOMES

1. An understanding of current economic shifts and how entrepreneurship can play a lead role in supporting rural vitality going forward.
2. Understand the rate and pace of local current entrepreneurial activity and identify gaps in the entrepreneurial stack.
3. Receive templates and best practices from other rural regions engaged in this good work to guide the delivery and measure success of these efforts.
4. Have a collaborative team of champions in place to guide ecosystem building and empower innovators in the community.



Mo Collins is a North American speaker specializing in workforce, women, and entrepreneurship in the new economy